A Study on the Utilisation of Search Engines among the Library Users in Pondicherry Engineering Colleges

R. Ramesh*

K. Praveena**

M. Nagarajan[***]

ABSTRACT

The internet has acquired immense importance in the recent years for information professionals. There have been changes in presenting information and upgrading the information exchange facilities and data communication devices. Today it is essential for information professionals to learn the skills of surfing internet and know the tools and techniques for locating and exploiting the information resources in order to provide better information services. This paper deals with the utilization of search engines among the among the academic users in Pondicherry Engineering colleges. Simple percentage analysis has been used to analyse the data and graphical presentation has been made.

Key words: missing pl. give 5 keywords !!!!!!!!!!!!!!!!!!!!!!!!

INTRODUCTION

Globalisation, demographic change and the growing influence of technology are reshaping our world at breathtaking speed. A world economy based on digitally empowered enterprises and people is giving rise to a new set of critical success factors for survival in the global marketplace. The internet – the nervous system of this digital net work is growing exponentially as more and more of the world becomes connected.

The internet has acquired immense importance in the recent years for information professionals. There have been changes in presenting information and upgrading the information exchange facilities and data communication devices. Today it is essential for information professionals to learn the skills of surfing internet and know the tools and techniques for locating and exploiting the information resources in order to provide better information services.

Internet connectivity enables users to log into databases send e- mail, read news develop files remotely run programmes on distant hosts and other applications Web search has been found to predominate over all other types of electronic information seeking, search engines have been widely used for finding web based information. This paper deals with the use of search engine

Author's Affilation: * & **Lecturers Department of Lib & Inf. Science, Annamalai University, E-mail: praveenakrish07@yahoo.co.in, ***Professor and Head, Department of Lib & Info. Science, Annamalai University.

Reprints request: Dr. R. Ramesh, Lecturer, Department of Lib & Inf. Science, Annamalai University, E-mail: praveenakrish07@yahoo.co.in.